

**FOR IMMEDIATE RELEASE**

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## **FOOD FARE ANNOUNCES FIRST EVER RESTAURATEUR OF THE YEAR**

*Planned Parenthood Los Angeles is Proud to Honor Jenny Rush*

**(Los Angeles, CA)** – For the first time ever, **Planned Parenthood Los Angeles (PPLA)** is recognizing a Restaurateur of the Year for the upcoming [2016 PPLA Food Fare](#). This inaugural honor has been proudly presented to **Jenny Rush**, head and founder of the [Blue Plate Restaurant Group](#) in Los Angeles.

Jenny Rush owns and operates [Blue Plate](#) in Santa Monica, [Blue Plate Oysterette](#) in Santa Monica and West Hollywood, and [Blue Plate Taco](#) in Santa Monica. **PPLA Food Fare** is pleased to recognize Jenny for her outstanding contributions to Los Angeles' culinary culture as well as her dedication to **PPLA's** mission to support community health, education and wellness.

In previous years, **Food Fare** has also recognized several outstanding Chefs of the Year, including Brooke Williamson and Nick Roberts (2015), Celestino Drago (2014), Joe Miller (2013), Suzanne Goin (2012), Susan Feniger and Mary Sue Milliken (2011) and Alain Giraud (2010).

**PPLA Food Fare** is Los Angeles' most highly anticipated annual foodie event. On Thursday, March 3, 2016, this gastronomic affair will showcase over 150 of Southern California's best chefs, restaurants, caterers, wineries, breweries, vendors and merchants, as well as entertainment, raffles and auctions. **Food Fare** is **PPLA's** largest fundraising event of the year. Proceeds benefit the health care and education services that **PPLA** offers through their 20 health centers throughout LA County. Founded in 1965, Planned Parenthood Los Angeles will be celebrating its 50 anniversary at the 2016 Food Fare event.

### **About Blue Plate Restaurant Group**

Blue Plate Restaurant Group (BPRG) is comprised of three small, casual and fast paced restaurants in the Santa Monica area, as well as its newest addition, Blue Plate Oysterette in West Hollywood. Though the cuisines are varied, the brand is built on the approachability of its food, its staff and its "beachy chic" ambience. Each of its restaurants embodies the BP credo of taking classic dishes and re-inventing them with a healthy California twist. From diner food (BP) to traditional clam shack (BPO) and Mexican cuisine (BPT), Blue Plate Group has succeed in presenting guests with a new twist on the old classics to great international acclaim.

**About Food Fare & Planned Parenthood Los Angeles Guild**

Food Fare began in 1979 with a cooking demonstration by Julia Child and has grown over the last 37 years to become one of Los Angeles' oldest and most celebrated food events. An annual event, Food Fare is highly anticipated by food lovers, PPLA supporters and the general public as an opportunity to sample the best food and drinks LA has to offer. Food Fare is hosted by the Planned Parenthood Los Angeles Guild, a group of over 170 women dedicated to providing financial and volunteer support for PPLA.

**About Planned Parenthood Los Angeles**

PPLA's 20 health centers throughout Los Angeles County provide care to nearly 150,000 women, men, and teens each year. Over 93% of the care PPLA provides is preventative, including life-saving cancer screenings, birth control, annual exams, and STD testing and treatment. PPLA's education and community outreach programs reach nearly 60,000 women, men and teens in Los Angeles County each year.

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