

FOR IMMEDIATE RELEASE

December 5, 2014



LOS ANGELES' PREMIER CULINARY EVENT IS RETURNING TO BARKER HANGAR FOR 36TH ANNUAL PLANNED PARENTHOOD FOOD FARE

(Los Angeles, CA) – Planned Parenthood Los Angeles Food Fare is celebrating its 36th annual year at Barker Hangar in Santa Monica on Thursday, March 5, 2015. This premiere gastronomic event will showcase over 150 of Southern California's best chefs, restaurants, caterers, wineries, breweries and merchants. Epicureans are invited to enjoy a day of eating, drinking and shopping in support of community health, education and wellness.

Every year, **PPLA Food Fare** chooses one participating chef to hold the prestigious title of Planned Parenthood's *Chef of the Year* for his or her contributions to Los Angeles' culinary culture and dedication to Planned Parenthood's mission. This year, **PPLA** will honor two chefs, **Brooke Williamson** and **Nick Roberts** of Playa Provisions, Hudson House and The Tripel, as Food Fare 2015 Chefs of the Year.

Participating restaurants this year include: **Tiato, Clementine, Angelini Osteria, Bar Pintxo, Hudson House, James' Beach, Joe's Restaurant, Playa Provisions, The Tripel, Wilshire** and **Zengo**, among many others. For a second year, several popular food trucks will be participating and **PPLA Food Fare** will feature the cuisine of **The Grilled Cheese Truck, Umami Burger** and more.

In addition to gourmet bites from over 150 restaurants, attendees can also enjoy libations from **Caffe Luxxe, Diabolo** and **Joia All Natural Soda**, sample craft beers from **Golden Road Brewing**, and taste wines, spirits and liqueurs from a variety of wine and spirit purveyors including **Jardesca California Aperitiva, Ventura Limoncello Company** and **Herb Lamb Vineyards**.

One of the highlights of **PPLA Food Fare 2015** is the raffle and silent auction where attendees can vie for a chance to win exclusive and unique entertainment and culinary experiences. Packages this year include trips to Hawaii and Paris. Additionally, there is a silent auction solely devoted to wine and spirits – featuring unique and collectable vintages, as well as vertical collections and large format bottles.

Tickets for **Food Fare 2015** will be available beginning January 1st at www.pplafoodfare.com or by calling (213)284-3300. Presale Tickets for Food Fare 2015 are available for \$150 for the daytime session (11:00AM – 2:00 PM) and \$250 for the evening session (6:30 PM – 9:30 PM). At the door, tickets will be \$175 for the daytime session and \$275 for the evening session. PPLA Food Fare 2015 will take place on Thursday, March 5, 2015 at Barker Hangar located at 3021 Airport Ave, Santa Monica, CA 90405. Sponsorship packages are available. For more information, please visit www.pplafoodfare.com.

About Food Fare

Food Fare began in 1979 with a cooking demonstration by Julia Child and has grown over the last 36 years to become one of Los Angeles' oldest and most celebrated food events. An annual event, Food

Fare is highly anticipated by food lovers, Planned Parenthood supporters and the general public as an opportunity to sample the best food and drinks L.A. has to offer.

About the Planned Parenthood Los Angeles Guild

Food Fare is hosted by the Planned Parenthood Los Angeles Guild, a group of 170+ women dedicated to providing financial and volunteer support for Planned Parenthood's 19 health centers throughout Los Angeles County, which provide care to nearly 150,000 women, men, and teens each year. Over 93% of the care Planned Parenthood provides is preventative, including life-saving cancer screenings, birth control, annual exams, and STD testing and treatment.

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