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TOP 10 REASONS TO GO TO PPLA FOOD FARE 2015

(Los Angeles, CA) – Los Angeles' premier food event, **Planned Parenthood Los Angeles (PPLA) Food Fare**, is just around the corner on **Thursday, March 5, 2015**, returning to the historic **Barker Hangar in Santa Monica** to celebrate its 36th anniversary. This year's exclusive event is bigger, better and ready to offer thousands of gourmet bites to food lovers and Planned Parenthood supporters. Here are 10 reasons to attend **PPLA Food Fare** this March:

1. **Support a Good Cause** – Proceeds from **Food Fare** benefit Planned Parenthood Los Angeles' health care and education services, including life-saving cancer screenings, birth control, and STD testing and treatment. Last year, PPLA provided over 270,000 patient visits throughout Los Angeles County.
2. **Indulge in Unlimited Gourmet Food Bites** – **PPLA Food Fare** will showcase over 100 of Southern California's best chefs, restaurants and caterers. Participants this year include **Playa Provisions, Lucques, Blue Plate Oysterette, Drago Centro, Clementine, Wilshire, A.O.C., Chichen Itza, Auntie Em's Kitchen, Little Beast Restaurant, Angelini Osteria, Joe's Restaurant, Salt's Cure, Border Grill** and **Umami Burger**, among many others.
3. **Meet Honored Chefs** – **Food Fare** will feature over 100 prestigious Los Angeles chefs including 2015 Food Fare Chefs of the Year, **Brooke Williamson** and **Nick Roberts** of Playa Provisions, Hudson House and The Tripel.
4. **Sip Refreshing Libations** – In addition to gourmet bites, attendees can also enjoy beverages from **Caffe Luxxe, Diabolo Beverages, Joia All Natural Soda** and **Outpost Cold Brew**.
5. **Sample Fine Wine and Spirits** – Taste wines, spirits and liqueurs from various purveyors including **Jardesca California Aperitiva, Ventura Limoncello Company, Herb Lamb Vineyards, Elixir G, Beckmen Vineyards, Flask Fine Wine & Whisky, Four Brix Winery, Fogline Vineyards** and **Ambhar Tequila**.
6. **Hang in the Beer Chicks' Beer Garden** – Sample beers from local craft breweries including **Craftsman Brewing Company, Modern Times Beer, Strand Brewing Company, Venice Duck Brewery, Ladyface Ale Companie** and **Angel City Brewery**.
7. **Treat Yourself to Dessert** – No meal is complete without a round of desserts. Enjoy various sweets from establishments such as **Valerie Confections, Beachy Cream, Sweet Lady Jane, Jamaica's Cakes, Jennifer Pennifer Bakes, Pazzo Gelato** and **Sugar Rush by iisha**.
8. **Shop for Women's Health** – Shop in a fun and relaxing atmosphere for everything from art, jewelry and handbags to home décor, cashmere throws, gourmet salts and kids' fashion.
9. **Win a Prize** – Vie for a chance to win exclusive entertainment and culinary experiences such as dream vacations to Maui and Paris, a 7-day cruise and in-home cocktail parties catered by celebrity chefs. There is also a silent auction solely devoted to wine and spirits, featuring unique and collectable vintages, as well as vertical collections and large format bottles.

10. **Do it Twice!**—With daytime and evening sessions, **Planned Parenthood Los Angeles Food Fare** offers flexibility, with two separate sessions designed to fit everyone’s schedule. The daytime session runs from 11am–2pm and highlights caterers, libations, a raffle, silent wine auction and shopping opportunities. The evening session, from 6:30-9:30pm, features top restaurants, wineries and spirit purveyors, another raffle and silent wine auction.

Sponsorships for **PPLA Food Fare 2015** are available at www.pplafoodfare.com or by calling (213) 284-3300. Sponsorships include a VIP reception from 5:30-6:30pm with a special tasting menu from 2015 Food Fare Chefs of the Year **Brooke Williamson** and **Nick Roberts** and beverages from VIP libation sponsor **Infuse Vodka**. **PPLA Food Fare 2015** sponsors include Kaiser Permanente Los Angeles Medical Center; Skadden, Arps, Slate, Meagher & Flom LLP; Lionsgate; Green Hasson Janks; Longo Toyota-Scion-Lexus and Morgan, Lewis & Bockius, LLP.

Pre-sale tickets are available for \$150 for the daytime session (11:00AM – 2:00 PM) and \$250 for the evening session (6:30 PM – 9:30 PM). At the door, tickets will be \$175 for the daytime session and \$275 for the evening session. PPLA Food Fare 2015 will take place on Thursday, March 5, 2015 at Barker Hangar located at 3021 Airport Ave, Santa Monica, CA 90405. For more information, please visit www.pplafoodfare.com.

About Planned Parenthood Los Angeles Food Fare

PPLA Food Fare began in 1979, with a cooking demonstration by **Julia Child** to raise funds for Planned Parenthood Los Angeles’ health and education programs. Over the last 36 years, it has grown to become one of Los Angeles’ oldest and most celebrated food events. An annual event, Food Fare is highly anticipated by food lovers, Planned Parenthood supporters and the general public as an opportunity to sample the best food and drinks L.A. has to offer.

About the Planned Parenthood Los Angeles Guild

Food Fare is hosted by the Planned Parenthood Los Angeles Guild, a group of 170+ women dedicated to providing financial and volunteer support for Planned Parenthood Los Angeles 19 health centers, which provide care to nearly 150,000 women, men, and teens each year. Over 93% of the care Planned Parenthood Los Angeles provides is preventative, including life-saving cancer screenings, birth control, annual exams, and STD testing and treatment.

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