



**Benefiting Planned Parenthood Los Angeles  
Honoring**

**Chef of the Year Chris Phelps**

**Chef/Owner of Salt's Cure**

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**SPONSORSHIP OPPORTUNITIES AND BENEFITS**

**○ Executive Chef – \$50,000**

30 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Verbal recognition and name/logo on event registration banner and at VIP Reception and main event  
Back cover ad in event program\*  
Prominent recognition in all event materials seen by over 15,000 households & on Food Fare website ([pplafoodfare.com](http://pplafoodfare.com))  
Private Tour of PPLA Headquarters with CEO  
8 reserved parking passes

**○ Diamond Chef – \$25,000**

20 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Inside cover ad in event program\*  
Recognition in all event materials seen by over 15,000 households & on Food Fare website ([pplafoodfare.com](http://pplafoodfare.com))  
5 reserved parking passes

**○ Titanium Chef – \$15,000**

12 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and Food Fare website ([pplafoodfare.com](http://pplafoodfare.com))  
Full page ad in event program\*  
4 reserved parking passes

**○ Platinum Chef – \$10,000**

10 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and Food Fare website ([pplafoodfare.com](http://pplafoodfare.com))  
Full page ad in event program\*  
3 reserved parking passes

**○ Gold Chef – \$6,000**

6 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and Food Fare website ([pplafoodfare.com](http://pplafoodfare.com))  
Half page ad in event program\*  
2 reserved parking passes

**○ Silver Chef – \$3,500**

4 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and in event program  
1 reserved parking pass

**○ Bronze Chef – \$2,000**

2 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and in event program  
1 Reserved parking pass

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**THE MENU**

**ADVERTISE YOUR BUSINESS OR RECOGNIZE OUR HONOREES BY PLACING AN AD IN OUR PROGRAM**

○ **Back Cover\*** - \$5,000 - W 5.5" X H 8"

○ **Full Page** - \$1,000 - W 5.5" X H 8"

○ **Inside Covers\*** - \$2,500 - W 5.5" X H 8"

○ **Half Page** - \$500 - W 5.5" X H 4"

\*Back and inside covers are based on availability.

**YOU CAN ALSO MAKE YOUR GIFT ONLINE BY VISITING [WWW.PPLAFOODFARE.COM](http://WWW.PPLAFOODFARE.COM).**

***In order to be included in the event invitation, sponsorship form must be received by December 31, 2017.  
If you have any questions, please contact Mint (Marina) Dalton at [Marina.Dalton@pp-la.org](mailto:Marina.Dalton@pp-la.org) or 213.284.3300.***

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**PAYMENT INFORMATION**

My payment by check is attached. (Please make checks payable to **PPLA**.)

Please charge my card:     Visa         MasterCard     American Express     Discover

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

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**CONTACT INFORMATION**

Name: \_\_\_\_\_

Contact Name (if different than above): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Please list in all publications as: \_\_\_\_\_

I/We prefer to remain anonymous.

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**REGISTRATION INFORMATION**

Guest name(s): \_\_\_\_\_

\_\_\_\_\_

Please contact me in the future for guest names.

Thank you, but tickets will not be necessary - I/we do not plan to attend Food Fare 2018.

*The fair market value of one (1) ticket is \$100. The remainder is tax deductible as allowed by the IRS.  
PPLA's tax ID number is 95-2408623.*

Please send or fax completed form to:

**Planned Parenthood Los Angeles**

**P.O. Box 740528**

**Los Angeles, CA 90074-0528**

**Fax: 213.284.3355**

**or visit [www.pplafoodfare.com](http://www.pplafoodfare.com)**

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