



**Chef of the Year**

Annie Miler  
*Chef/Owner of Clementine*

**Past Honorees**

Celestino Drago  
Susan Feniger  
Alain Giraud  
Suzanne Goin  
Joe Miller  
Mary Sue Milliken  
Nicole & Allan Mutchnik  
Nick Roberts  
Jenny Rush  
Martha & Ari Swiller  
Brooke Williamson

**Food Fare Chairs**

Katie Amira  
Theresa Chase  
Gail Heltzer

**Guild Co-Presidents**

Pam Beeks  
Kathy Katz

**PPLA Board Chair**

Cathy Unger

**PPLA President and CEO**

Sue Dunlap

Dear Friend,

I am thrilled to invite you to join me for **Planned Parenthood Los Angeles' 38<sup>th</sup> Annual Food Fare on Thursday, March 2, 2017 at the Barker Hangar in Santa Monica**. This event raises critical funds for Planned Parenthood Los Angeles (PPLA) and the essential reproductive health care we provide. **This year's event will honor Annie Miler, Chef and Owner of Clementine, for her longstanding support and dedication to PPLA and its mission.** I hope that you will consider supporting PPLA and Food Fare by renewing your sponsorship.

**Over the last year and half, Planned Parenthood has been the target of numerous extremists trying to discredit and defund our work. But, we keep our focus, as we always have, on our patients.** Women, men and teens need our doors to remain open to provide the reproductive health care they need. With your help, we can ensure that PPLA can continue to provide over 270,000 patient visits annually in our 20 health centers. Not only is PPLA continuing its commitment to serving Los Angeles' most vulnerable communities, but we are also preparing to serve LA for many years to come by training the next generation of reproductive health care providers. For the last 50 years, PPLA has provided high-quality, compassionate care to our community and with your help we will continue this care for the next 50 years. **We hope you will support these efforts by becoming a Food Fare sponsor.**

As a Food Fare sponsor, you and your guests will be invited to the **exclusive VIP Sponsors Reception that will feature a special menu paired with customized libations.** Event sponsors will also gain early access to the main event and will be gratefully acknowledged on invitations, the event program, and on signage at the event. Please see the enclosed sheet for a full description of the sponsorship packages and benefits.

It's more important than ever to support PPLA and I hope that you will join me in doing so by becoming a sponsor. **To ensure that you are recognized on the printed invitation, please send your reply by December 31<sup>st</sup>.** If you have any questions, please contact me, or Mai Nguyen, Director of Development, at 213.284.3300 or mai.nguyen@pp-la.org. I look forward to your participation in this fabulous event. Thank you in advance for your generosity and support!

Sincerely,

Cathy Unger  
Board Chair



**Benefiting Planned Parenthood Los Angeles**

**Chef of the Year**

**Annie Miler**

**SPONSORSHIP OPPORTUNITIES AND BENEFITS**

**○ Executive Chef – \$50,000**

30 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name and logo on event registration banner and at VIP Reception  
Verbal recognition at VIP Reception and the main event  
Back cover ad in event program\*  
Name, logo and hyperlink on the Food Fare website (pplafoodfare.com)  
Prominent recognition in all event materials seen by over 10,000 households  
Private Tour of PPLA Headquarters with CEO  
8 reserved parking passes

**○ Diamond Chef – \$25,000**

20 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Inside cover ad in event program\*  
Name, logo and hyperlink on the Food Fare website (pplafoodfare.com)  
Recognition in all event materials seen by over 10,000 households  
5 reserved parking passes

**○ Platinum Chef – \$10,000**

10 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and Food Fare website (pplafoodfare.com)  
Full page ad in event program\*  
Recognition in all event materials seen by over 10,000 households  
3 reserved parking passes

**○ Gold Chef – \$5,000**

6 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and Food Fare website (pplafoodfare.com)  
Half page ad in event program\*  
2 reserved parking passes

**○ Silver Chef – \$2,500**

4 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and in event program  
1 reserved parking pass

**○ Bronze Chef – \$1,500**

2 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and in event program  
1 Reserved parking pass

**THE MENU**

**ADVERTISE YOUR BUSINESS OR RECOGNIZE OUR HONOREES BY PLACING AN AD IN OUR PROGRAM**

○ **Back Cover\*** - \$5,000 - W 5.5" X H 8"

○ **Full Page** - \$1,000 - W 5.5" X H 8"

○ **Inside Covers\*** - \$2,500 - W 5.5" X H 8"

○ **Half Page** - \$500 - W 5.5" X H 4"

\*Back and inside covers are based on availability.

**YOU CAN ALSO MAKE YOUR GIFT ONLINE BY VISITING [WWW.PPLAFOODFARE.COM](http://WWW.PPLAFOODFARE.COM).**

***In order to be included in the event invitation, sponsorship form must be received by December 31, 2016.***

***If you have any questions, please contact Emily Wasson at [Emily.Wasson@pp-la.org](mailto:Emily.Wasson@pp-la.org) or 213.284.3300.***

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**PAYMENT INFORMATION**

My payment by check is attached. (Please make checks payable to **PPLA**.)

Please charge my card:     Visa         MasterCard     American Express     Discover

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

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**CONTACT INFORMATION**

Name: \_\_\_\_\_

Contact Name (if different than above): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Please list in all publications as: \_\_\_\_\_

I/We prefer to remain anonymous.

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**REGISTRATION INFORMATION**

Guest name(s): \_\_\_\_\_

Please contact me in the future for guest names.

Thank you, but tickets will not be necessary - I/we do not plan to attend Food Fare 2017.

*The fair market value of one (1) ticket is \$100. The remainder is tax deductible as allowed by the IRS.  
PPLA's tax ID number is 95-2408623.*

Please send or fax completed form to:

**Planned Parenthood Los Angeles**

**P.O. Box 740528**

**Los Angeles, CA 90074-0528**

**Fax: 213.284.3355**

**or visit [www.pplafodfare.com](http://www.pplafodfare.com)**

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***If you have any questions, please contact Emily Wasson at [Emily.Wasson@pp-la.org](mailto:Emily.Wasson@pp-la.org) or 213.284.3300.***



Planned Parenthood Los Angeles