

FOR IMMEDIATE RELEASE

January 12, 2016

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2016 FOOD FARE CELEBRATES 50 YEARS OF WELLNESS WITH PPLA

Planned Parenthood Los Angeles Celebrates Access to Healthcare at Annual Fundraiser

(Los Angeles, CA) – [PPLA Food Fare](#), named “the most eclectic fundraising food fest you’ve never heard” of by [LA Weekly](#), is returning Thursday, March 3, 2016 to Santa Monica. This highly anticipated gastronomic affair will feature hundreds of gourmet food and drink samples from over 150 of Southern California’s best chefs, restaurants, caterers, wineries and breweries as well as goods from vendors and merchants.

Food Fare is **PPLA’s** largest fundraising event of the year, with proceeds benefiting its health care and education initiatives offered throughout the 20 health centers in LA County, including its newest location in West Hollywood. Founded in 1965, Planned Parenthood Los Angeles will be celebrating its 50th anniversary at the 2016 Food Fare.

For the very first time, **PPLA Food Fare** has chosen an honoree to hold the esteemed title of Planned Parenthood’s *Restaurateur of the Year*. **PPLA** is proud to honor Jenny Rush of [Blue Plate Restaurant Group](#) for her contributions to Los Angeles’ culinary scene and dedication to Planned Parenthood’s vision. Rush’s three restaurant concepts, [Blue Plate](#), [Blue Plate Oysterette](#) and [Blue Plate Taco](#), will be providing a special tasting menu at Food Fare’s VIP hour and also participating in both the afternoon and evening sessions of the main event.

New 2016 Food Fare restaurants include: [Girasol](#), [Rose Café/Restaurant](#), [Auntie Em’s Kitchen](#), [CasaLinda Mexican Grill](#), [Doma Kitchen](#), [Harvest Moon Kitchen & Marketplace](#), among many others. Some favorite returning Food Fare restaurants include [A.O.C.](#), [Border Grill](#), [Boneyard Bistro](#), [Clementine](#), [Drago Centro](#), [Hamasaku \(Phorage\)](#), [Jamaica’s Cakes](#), [James’ Beach](#), [Joe’s Restaurant](#), [Michael’s Santa Monica](#), [Pink’s Hot Dogs](#), [Playa Provisions](#) and [Westside Tavern](#).

In addition to gourmet bites from over 100 restaurants, attendees will also enjoy beverages, wine, beer and spirits from purveyors such as [Four Brix Winery](#), [Greenbar Distillery](#), [Diabolo](#), [Beckmen Vineyards](#), [New Frontier Coffee](#), [Herb Lamb Vineyards](#), [Night Shade Tequila](#), [Purity Organic](#), [Somrus Indian Cream Liqueur](#) and [Golden Road Brewing](#), plus many others.

An annual Food Fare tradition, attendees will have the opportunity to partake in dozens of raffles and auctions including the popular silent wine and spirit auction, featuring collectable vintages, unique vertical collections and large format bottles. Raffle and auction prizes will include exclusive and unique entertainment and culinary experiences such dream vacations and private dinner parties at renowned Los Angeles restaurants.

Tickets for **Food Fare** are now available at www.pplafoodfare.com or by calling (213) 284-3300. Advance purchase tickets for Food Fare 2015 are \$150 for the daytime session (11:00 AM – 2:00 PM) and \$250 for the evening session (6:30 PM – 9:30 PM). PPLA Food Fare 2016 will take place on Thursday, March 3, 2016 at Barker Hangar located at 3021 Airport Ave, Santa Monica, CA 90405. Sponsorship packages are available. For more information, please visit www.pplafoodfare.com.

About Food Fare & Planned Parenthood Los Angeles Guild

Food Fare began in 1979 with a cooking demonstration by Julia Child and has grown over the last 37 years to become one of Los Angeles' oldest and most celebrated food events. An annual event, Food Fare is highly anticipated by food lovers, PPLA supporters and the general public as an opportunity to sample the best food and drinks LA has to offer. Food Fare is hosted by the Planned Parenthood Los Angeles Guild, a group of over 170 women dedicated to providing financial and volunteer support for PPLA.

About Planned Parenthood Los Angeles

PPLA's 20 health centers throughout Los Angeles County provide care to nearly 150,000 women, men, and teens each year. Over 93% of the care PPLA provides is preventative, including life-saving cancer screenings, birth control, annual exams, and STD testing and treatment. PPLA's education and community outreach programs reach nearly 60,000 women, men and teens in Los Angeles County each year.

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