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2016 PPLA FOOD FARE RAISED ITS HIGHEST AMOUNT OF FUNDS EVER

Planned Parenthood Los Angeles Celebrated its 50th Anniversary While Raising Money at Annual Fundraiser

(Los Angeles, CA) – Over 2,000 Planned Parenthood Los Angeles (PPLA) supporters and Los Angeles foodies gathered together at Santa Monica's Barker Hangar on Thursday, March 3 for Food Fare, one of LA's best annual food and wine events. Celebrating its 37th consecutive year, as well as PPLA's 50th anniversary, Food Fare delighted palates with an exceptional variety of food and drinks from some of LA's best restaurants, caterers, wineries, breweries and more.

Food Fare's VIP sponsor reception included remarks from President and CEO, Sue Dunlap; Jenny Rush, Food Fare's first-ever Restaurateur of the Year; and Pam Beeks and Kathy Katz, PPLA Guild Co-Presidents. VIP sponsor guests enjoyed exclusive food and drinks including seared tuna tostada from <u>Blue Plate Taco</u>, truffle macaroni and cheese from <u>Blue Plate</u> and various oysters from <u>Blue Plate Oysterette</u>, while <u>Greenbar Craft Distillery</u> crafted a special cocktail and poured whiskey, as well as red and white wines from <u>Four Brix Winery</u>.

Attendees weaved through the Barker Hangar, sampling gourmet food and libations as music set up a lively and whimsical atmosphere. In between eating and drinking, attendees shopped for goods placed throughout the space and placed bids on various raffle and auction items, including exclusive prizes and experiences.

Food Fare is **PPLA**'s largest annual fundraiser. This year, **Food Fare** raised over \$900,000, according to preliminary figures, for **PPLA**, the highest amount the event has ever raised. Of that total, over \$500,000 was raised in sponsorships, setting a new record for the event. **PPLA** is hoping to continue this upward trend in the years to come. As always, funds generated at **Food Fare** benefit the health care and education services that **PPLA** offers at their 20 health centers throughout LA County.

Celebrity guests at Food Fare this year included Chelsea Handler, Paula Abdul, Sharon Lawrence, Camryn Manheim and Cheryl Tiegs.

About Food Fare & Planned Parenthood Los Angeles Guild

Food Fare began in 1979 with a cooking demonstration by Julia Child and has grown over the last 37 years to become one of Los Angeles' oldest and most celebrated food events. An annual event, Food Fare is highly anticipated by food lovers, PPLA supporters and the general public as an opportunity to sample the best food and drinks L.A. has to offer. Food Fare is hosted by the Planned Parenthood Los Angeles Guild, a group of more than 170 women dedicated to providing financial and volunteer support for PPLA.

About Planned Parenthood Los Angeles

PPLA's 20 health centers throughout Los Angeles County provide care to nearly 150,000 women, men, and teens each year. Over 93% of the care PPLA provides is preventative, including life-saving cancer screenings, birth control, annual exams, and STD testing and treatment. PPLA's education and community outreach programs reach nearly 60,000 women, men and teens in LA County each year.

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